

COLOR INSPIRATION

AUTUMN / WINTER - 2017 / 2018



TOBE REPORT

**"MERE COLOR, UNSPOILED
BY MEANING, AND UNALLIED
WITH DEFINITE FORM,
CAN SPEAK TO THE SOUL
IN A THOUSAND
DIFFERENT WAYS."**

OSCAR WILDE

LETTER FROM THE EDITOR

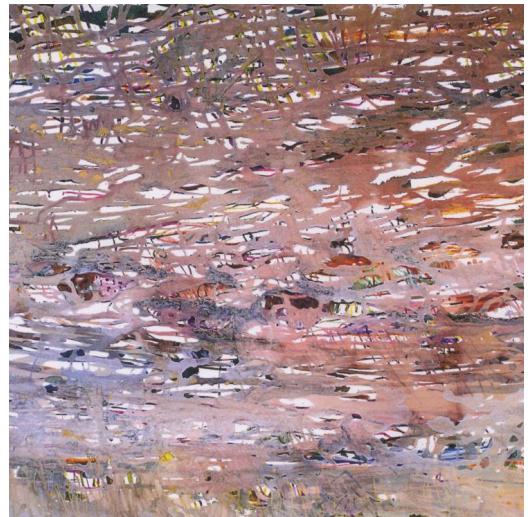
POWER COMES IN COLORS. A SHADE REVEALED TO THE NAKED EYE HAS THE ABILITY TO ALTER FEELINGS, EVOKE EMOTIONS, AND EVEN INSPIRE. THEIR IMPORTANCE IN EVERYDAY CULTURE OFTEN GOES UNNOTICED. THE PSYCHOLOGY BEHIND EACH SHADE AND TINT ALTERS OUR HUMAN THINKING AT A SIMPLE GLANCE. HOW WE TAKE THE TIME TO PAIR THEM CREATES THE PALETTES OF OUR LIVES, AND THUS A STORY TO BEHOLD. AHEAD ARE PREDICTIONS FOR THE UPCOMING AUTUMN WINTER SEASON THAT WILL SHOW THE RANGE OF LIFE THAT COULD BE BROUGHT INTO THOSE WHITE SNOWY MONTHS. SOME MAY BE MORE PASTEL TO COMPLEMENT THE LANDSCAPE WHILE OTHERS WILL ADVENTURE INTO BOLD BOUNDARIES. ALL ARE MEANT TO INSPIRE THE WEARER TO TAKE ON THEIR POWER TO CHANGE EMOTION AND INFLUENCE THEIR SELVES AND THE WORLD WE LIVE IN. WE HOPE YOU FIND YOURSELF IN ONE OF THESE STORIES TO FULLY EXPRESS THE INNER BEAUTY OF THE COLOR WITHIN.

XO -



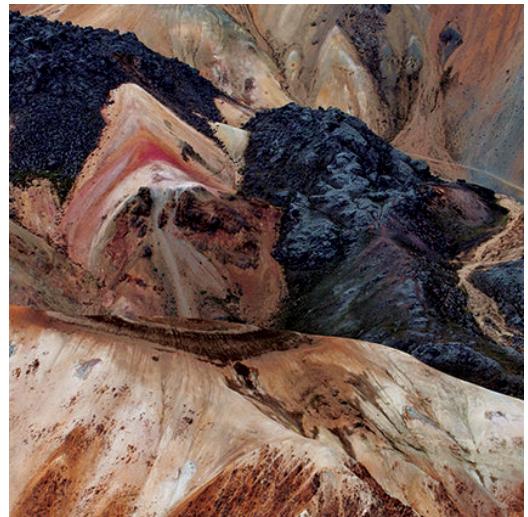
TABLE OF CONTENTS

01. DREAMSCAPE



6

02. EARTHBOUND



10

03. RECENT REVIVAL

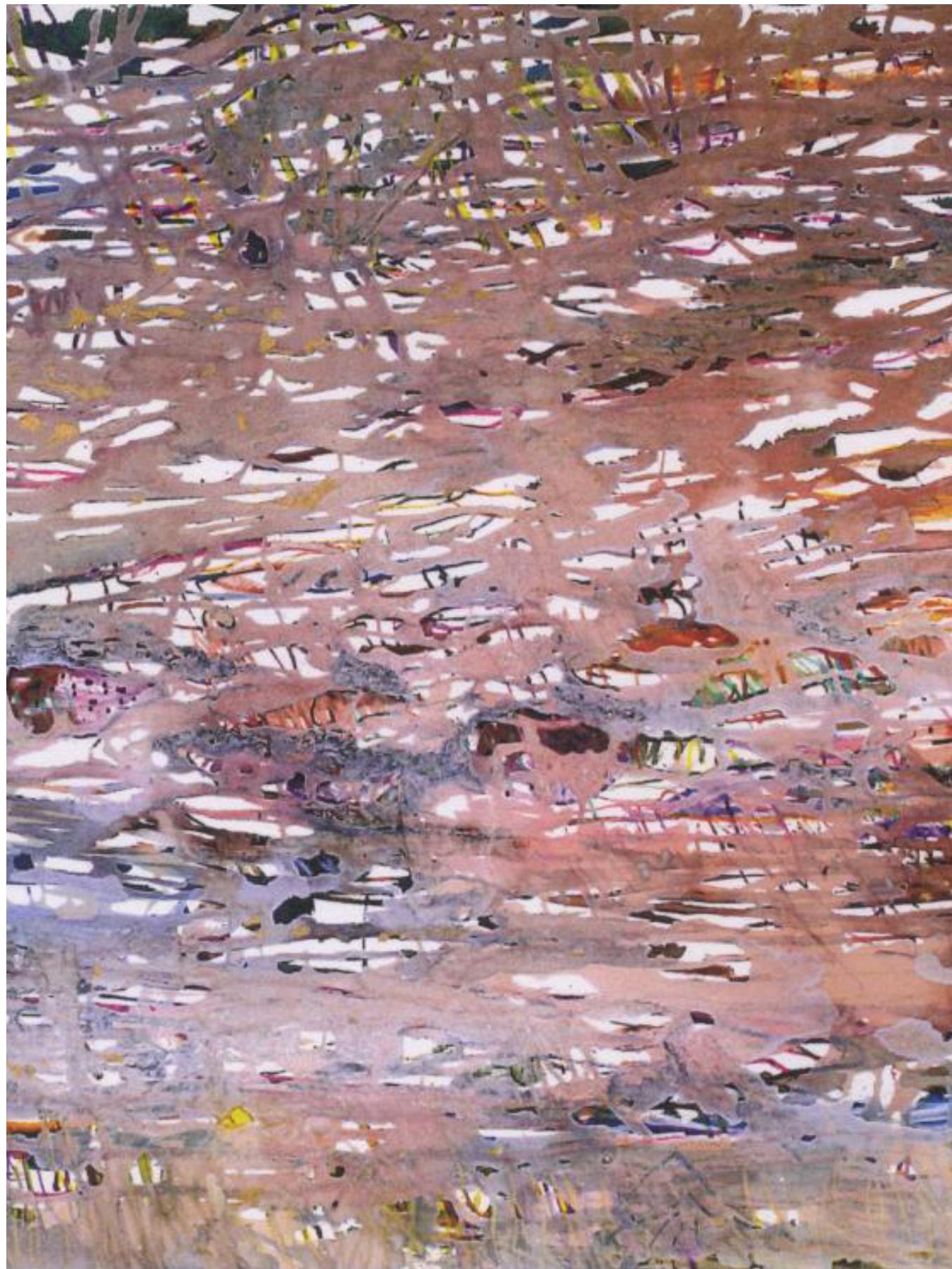


14

04. SMOOTH ELECTRICITY



18



01. PASTEL: DREAMSCAPE



18-5606 TCX



13-5305 TCX



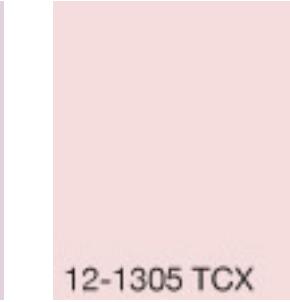
17-1109 TCX



13-3406 TCX



16-0110 TCX



12-1305 TCX



PANTONE 8080 C



11-0606 TCX

RAINY NIGHTS

SPECTER

DELUSION

INCUBUS

IMPRESSION

TRANCE

FANTASY

HALLUCINATION

"A LANDSCAPE OR SCENE WITH THE STRANGENESS OR MYSTERY CHARACTERISTICS OF DREAMS." EERIE AND SURREAL - THESE COLORS EVOKE CALM WITH A SENSE OF DULL DESPAIR. THEIR COOL TONES COMPLEMENT THE COMING CHILL AS COLOR IS DRAINED FROM NATURE TO EMBRACE WINTER. DEEP UNDERTONES AND METALLIC ACCENTS PALE THE MAIN COLORS EVER FURTHER TO LEAVE BEHIND DREAM LIKE EMPTINESS.

MIX AND MATCH COLORWAYS

MAIN



HALLUCINATION

RAINY NIGHTS

INTERMEDIATE



IMPRESSION

DELUSION

INCUBUS

POP



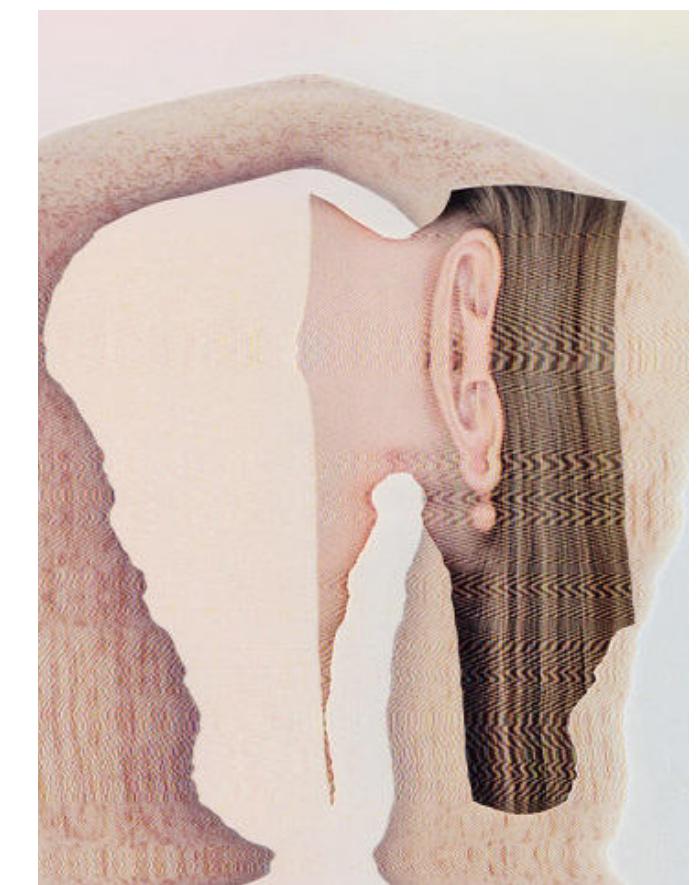
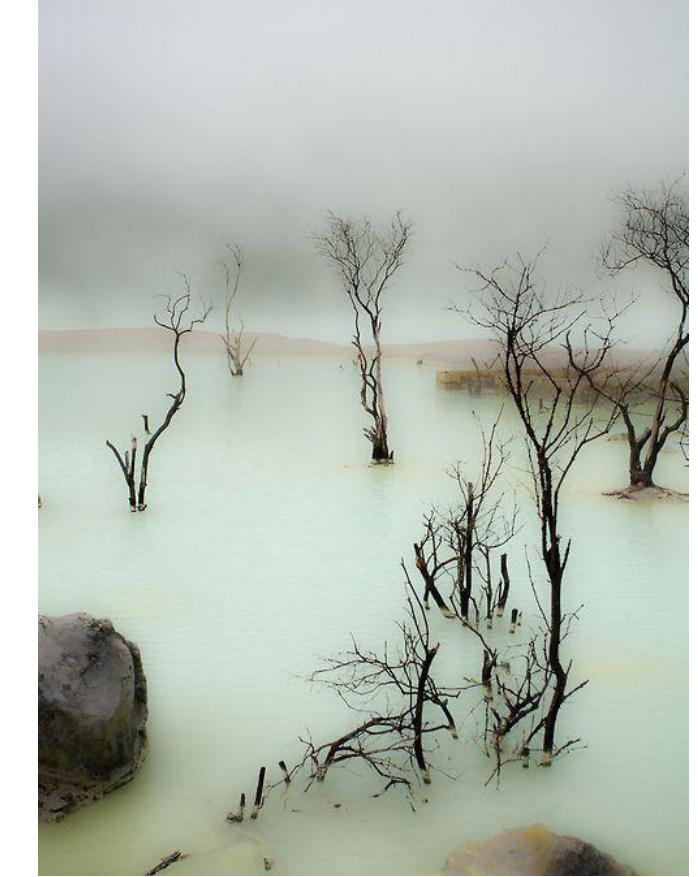
FANTASY

TRANCE

ACCENT



SPECTER





02. NEUTRAL: EARTHBOUND



CORE



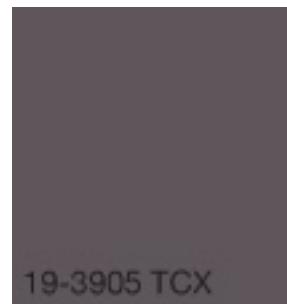
EMBERS



GRASSLANDS



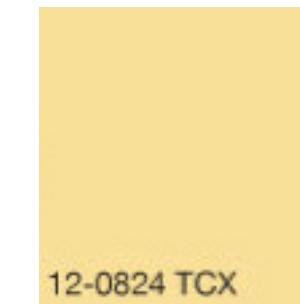
COASTAL



ATMOSPHERE



GROUNDED



BONE



ASH

MOTHER NATURE REIGNS SUPREME. THESE HUES SOURCE STRAIGHT FROM THE RICH LAYERS OF NATURE'S STONE TO TREE BARK, RELEASING CREAMY, NEUTRAL TONES THAT CAN BE FOUND IN ANYONE'S BACKYARD. THE DEEPER ONE LOOKS INTO THE EARTH, THE MORE THESE TONES RISE IN THEIR FULL GLORY - PERFECTLY COMPLEMENTING THE SEGWAY OF FALLING LEAVES AND CHILLING GRASS FROM AUTUMN TO FALLING SNOW.

MIX AND MATCH COLORWAYS

MAIN



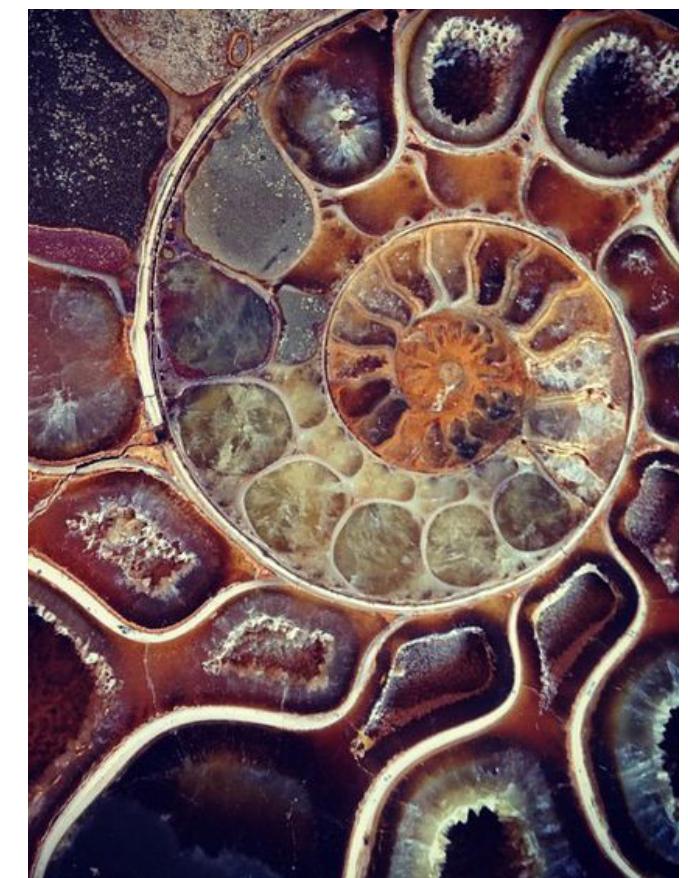
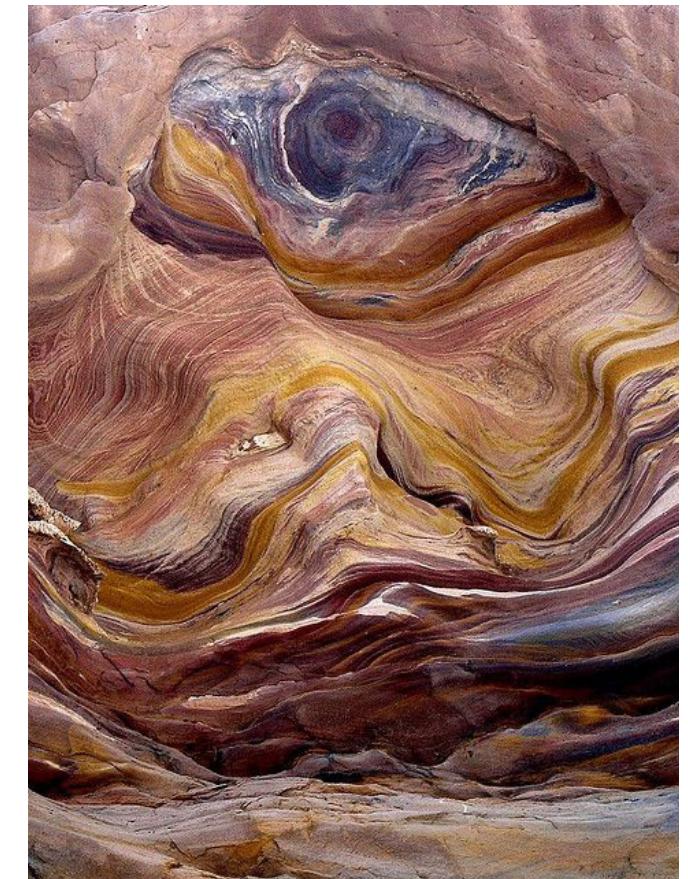
INTERMEDIATE



POP



ACCENT



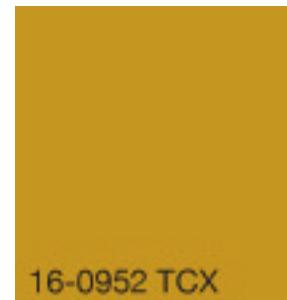


04. JEWEL: RECENT REVIVAL



17-1046 TCX

FLORENCE



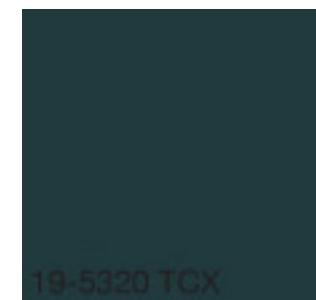
16-0952 TCX

GILDED



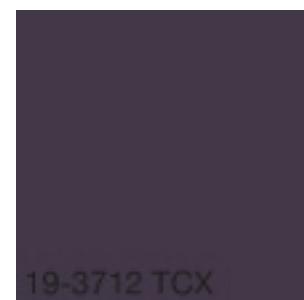
18-0629 TCX

ENDOWED



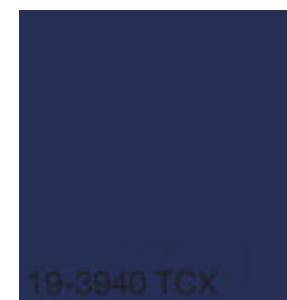
19-5320 TCX

IMPERIAL



19-3712 TCX

MAJESTIC



19-3940 TCX

RESPLENDENT



19-1934 TCX

SUBLIME



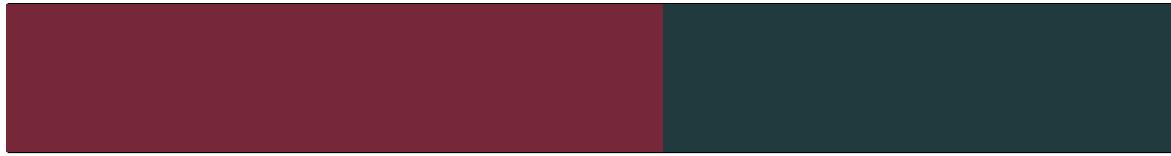
19-1760 TCX

PALATINE

RENAISSANCE PAINTERS INTRODUCE THEIR TRADITIONAL TONES INTO A MODERN ERA. WITH A SENSE OF RICH HISTORY BUT LUXURIOUS FEEL, THESE HUES EVOKE A SENSE OF OLD REGALIA. OVERFLOWING WITH PASSION AND A SPLASH OF GOLD TO BREATHE CONTEMPORARY, THE OLD MASTERS FIND THEIR PALETTES RELEASED ONTO A NEW CANVAS. AS THE LANDSCAPE COATS WITH WHITE SNOW, THESE HUES WILL PROVIDE OPULENCE TO THE BARREN LANDSCAPE TO COME.

MIX AND MATCH COLORWAYS

MAIN



SUBLIME

IMPERIAL

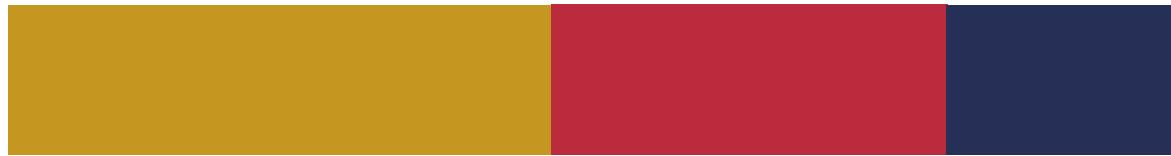
INTERMEDIATE



FLORENCE

MAJESTIC

POP



GILDED

PALATINE

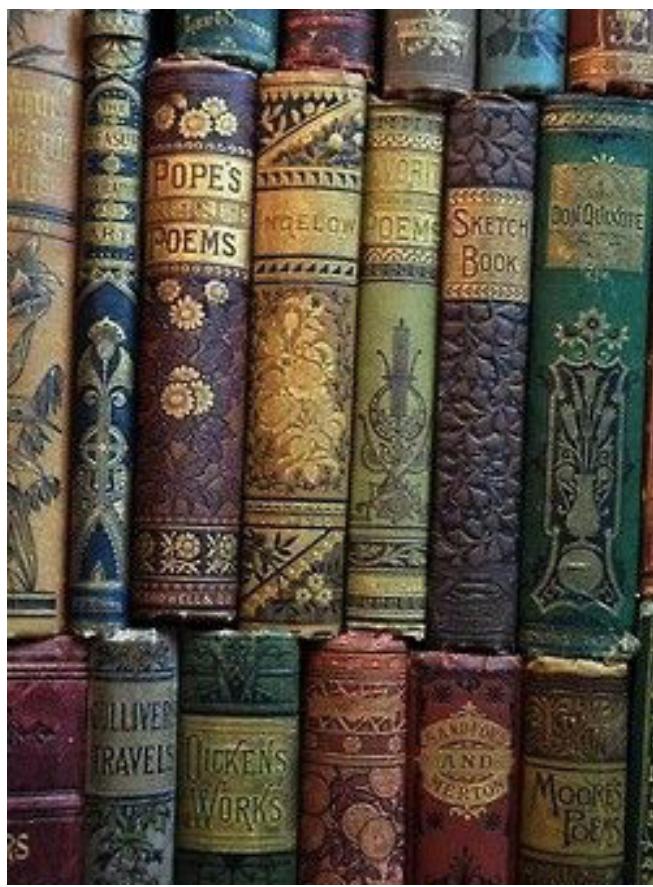
RESPLENDENT

ACCENT



NOBLE

ENDOWED

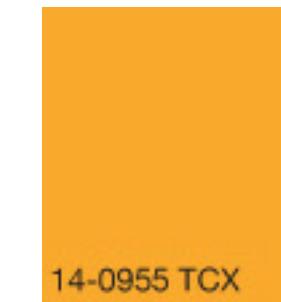




03. BRIGHT: SMOOTH ELECTRICITY



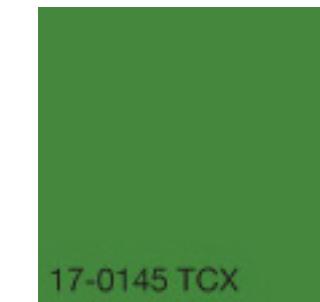
IMPULSE



JOLT



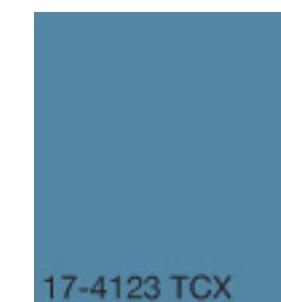
CURRENT



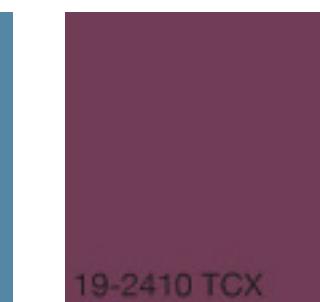
OFF GRID



SPIKE



FLOW



RECHARGE



AMPLITUDE

THE STREETS - NOW SMOOTHER THAN EVER. BRING ON THE NEON AND GRAPHIC LIFE OF CONCRETE BUT WITH A CREAMER APPROACH. THESE TONES SCREAM LIFE IN COLORS WITH A DULLER ASPECT COMPARED TO TRADITIONAL BRIGHTS THAT AREN'T TOO OVERWHELMING FOR THE COMING WINTER SEASON. BEST WORN WITH DARKER HUES TO PUSH THEIR BRIGHTNESS TO FULL POTENTIAL WHILE STILL REMAINING EASY ON THE EYES.

MIX AND MATCH COLORWAYS

MAIN



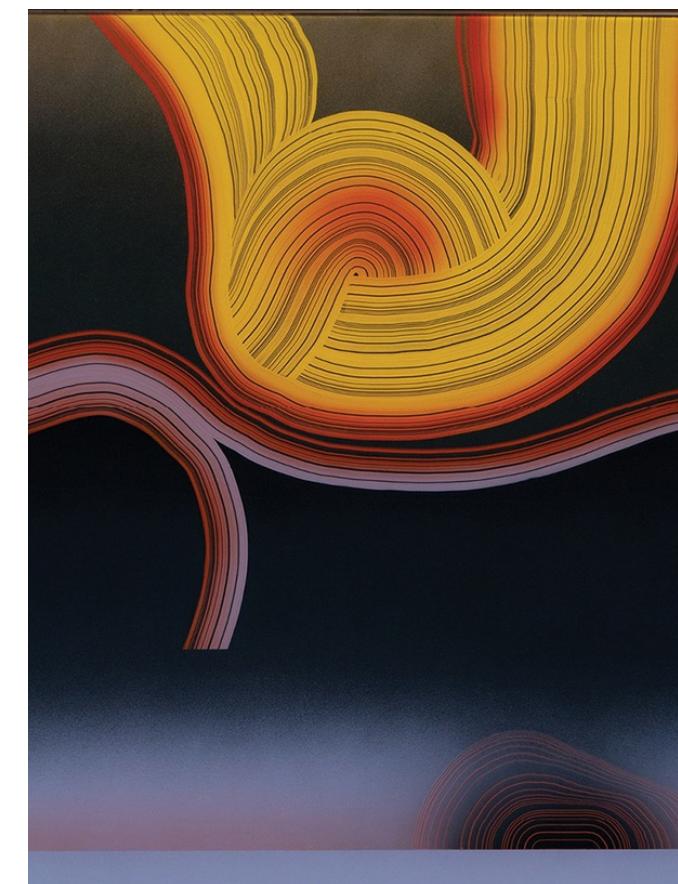
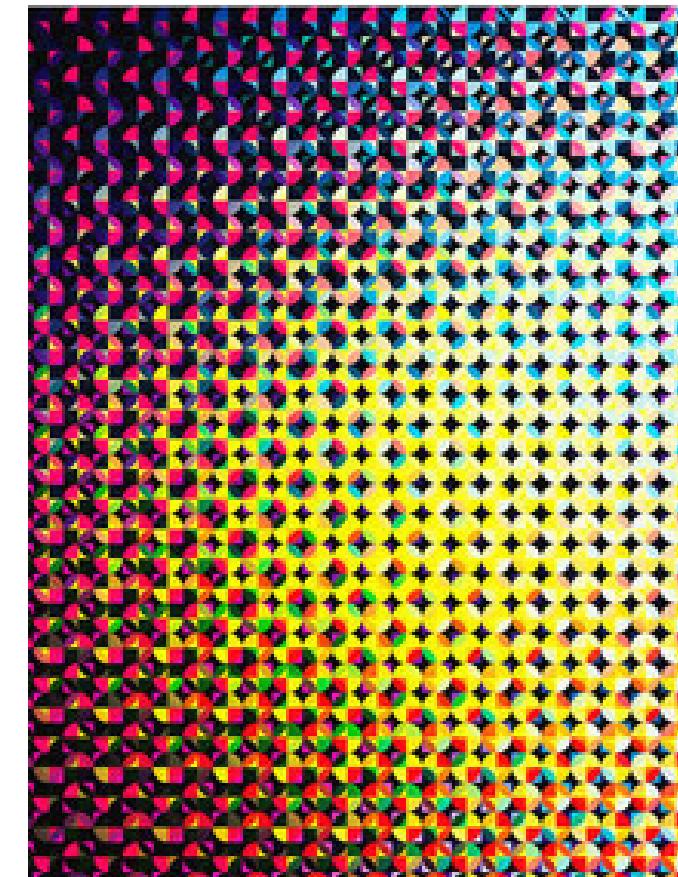
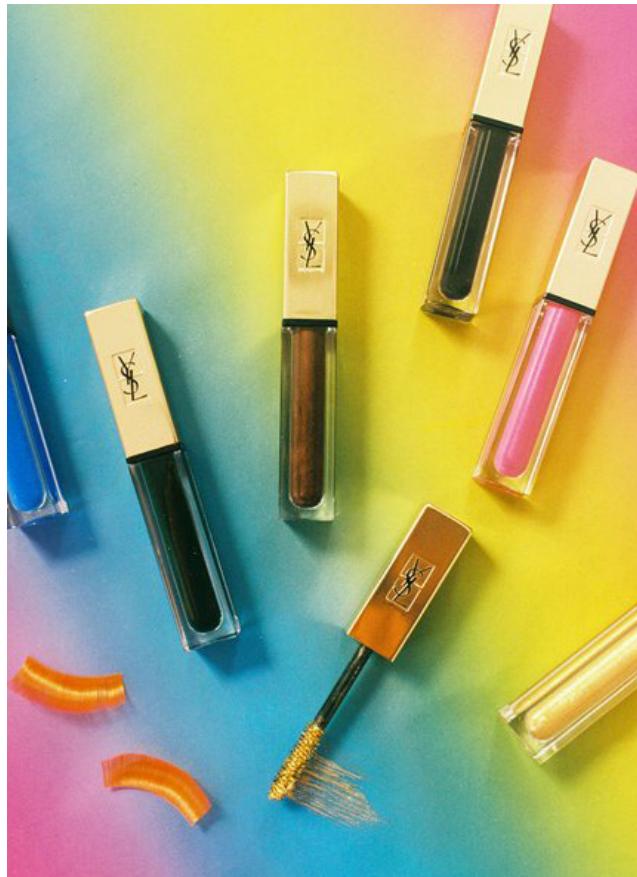
INTERMEDIATE



POP



ACCENT



UP NEXT:

TOBE
HOW SHE WEARS IT
FROM THE STREET, RUNWAY, AND ACCESSORIES

DISCLAIMER:

THIS PROJECT IS A MOCK REPORT FOR
ANTHONY MILLER'S CURRENT TREND AND
FORECASTING SPRING 2016 CLASS AT
THE SAVANNAH COLLEGE OF ART AND DESIGN.

THANKS TO:

VOGUE

PINTREST

WGSN

TUMBLR

DESIGNSPIRATION

